

Course Structure per Semester for General Management (MBA) Full-time (2 semesters)

Module name	ECTS Points per Semester	
	1	2
Subject Area: Introduction to Self-organized Learning *		
Introduction to Self-organized Learning		
Themengebiet: Management Functions		
Strategic Management in the Global Environment	5	
Global Marketing & Sales	5	
Global Human Resource Management	5	
International Finance		5
Leadership & Business Ethics		5
Entrepreneurship & Business Development with AI		5
Themengebiet: Interdisciplinary & Soft Skills		
Business Law	5	
Digital Transformation & Change Management	5	
Themengebiet: Methodological Skills		
Research Methods for Business	5	
Themengebiet: Master's Examination		
Master's Thesis		15
Total ECTS Points per Semester	30	30
Total ECTS Points	60	

* The introductory project on self-organized learning is an optional, extracurricular module aimed at first year students before the start of the lecture period, which provides knowledge about the online systems to be used in the study program as well as methods for self-organization.



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