

Course Structure per Semester for International Business Management (M.A.) Full-time (4 semesters)

ECTS Points per Semester				
Module name	1	2	3	4
Subject Area: Introduction to Self-organized Learning *				
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Subject Area: Foundations of Management				
International Finance	5			
Global Supply Chain Management	5			
Accounting for Managers		5		
Strategic Management in the Global Environment		5		
Global Marketing & Sales		5		
Leadership & Business Ethics			5	
Managing Digitalization			5	
Subject Area: Methods for Management & Research				
Business Statistics	5			
Research Methods for Business	5			
Business Analytics		5		
Subject Area: Managing Across Cultures				
Global Human Resource Management	5			
International Negotiations & Culture		5		
Subject Area: Empirical Research, Projects & Case Studies				
Business Research in Europe	5			
Business Research in the USA		5		
Business Research in Asia			5	
Subject Area: Global Business Development				
Global Change & Innovation Management			5	
Intrapreneurship & Entrepreneurship			5	
Theory & Practice of Consulting			5	
Subject Area: International Experience & Master's Thesis				
Internship				10
Master's Thesis				20
Summe ECTS-Punkte je Semester	30	30	30	30
Summe ECTS-Punkte gesamt	120			

* The introductory project on self-organized learning is an optional, extracurricular module aimed at first year students before the start of the lecture period, which provides knowledge about the online systems to be used in the study program as well as methods for self-organization.