

Course Structure per Semester for Management & AI (MBA) Full-time (2 semesters)

Module name	ECTS Points per Semester	
	1	2
Subject Area: Introduction to Self-organized Learning *		
Introduction to Self-organized Learning		
Subject Area: Fundamentals		
Fundamentals of AI & Machine Learning	5	
Data Strategy & Decision Making		5
Research Methods for Business	**	
Subject Area: Management & Leadership		
Leadership in the Digital Age	5	
Digital Transformation & Change Management	5	
Financial Management	5	
International Negotiations & Culture		**
Subject Area: Legal & Ethical Aspects of Artificial Intelligence		
Law and Ethics in AI	5	
Subject Area: Applications of Artificial Intelligence		
Entrepreneurship & Business Development with AI	5	
Marketing & Sales with AI		5
Management of AI Projects		5
Subject Area: Master's Examination		
Master's Thesis		15
Total ECTS Points per Semester	30	30
Total ECTS Points	60	

* The introductory project on self-organized learning is an optional, extracurricular module aimed at first year students before the start of the lecture period, which provides knowledge about the online systems to be used in the study program as well as methods for self-organization.

** Extracurricular Optional Module (optional certificate available, see module guide)