

# Course Structure per Semester for Management & AI (MBA) Part-time (3 semesters)

| Module name                                                                 | ECTS Points per Semester |           |           |
|-----------------------------------------------------------------------------|--------------------------|-----------|-----------|
|                                                                             | 1                        | 2         | 3         |
| <b>Subject Area: Introduction to Self-organized Learning *</b>              |                          |           |           |
| Introduction to Self-organized Learning                                     | *                        |           |           |
| <b>Subject Area: Fundamentals</b>                                           |                          |           |           |
| Fundamentals of AI & Machine Learning                                       | 5                        |           |           |
| Data Strategy & Decision Making                                             |                          | 5         |           |
| Research Methods for Business                                               | **                       |           |           |
| <b>Subject Area: Management &amp; Leadership</b>                            |                          |           |           |
| Leadership in the Digital Age                                               | 5                        |           |           |
| Digital Transformation & Change Management                                  | 5                        |           |           |
| Financial Management                                                        |                          | 5         |           |
| International Negotiations & Culture                                        |                          |           | **        |
| <b>Subject Area: Legal &amp; Ethical Aspects of Artificial Intelligence</b> |                          |           |           |
| Law and Ethics in AI                                                        | 5                        |           |           |
| <b>Subject Area: Applications of Artificial Intelligence</b>                |                          |           |           |
| Entrepreneurship & Business Development with AI                             |                          | 5         |           |
| Marketing & Sales with AI                                                   |                          | 5         |           |
| Management of AI Projects                                                   |                          |           | 5         |
| <b>Subject Area: Master's Examination</b>                                   |                          |           |           |
| Master's Thesis                                                             |                          |           | 15        |
| <b>Total ECTS Points per Semester</b>                                       | <b>20</b>                | <b>20</b> | <b>20</b> |
| <b>Total ECTS Points</b>                                                    | <b>60</b>                |           |           |

\* The introductory project on self-organized learning is an optional, extracurricular module aimed at first year students before the start of the lecture period, which provides knowledge about the online systems to be used in the study program as well as methods for self-organization.

\*\* Extracurricular Optional Module (optional certificate available, see module guide)

Note: If you choose the part-time study option, you have the **opportunity to continue working** without restriction alongside your studies, **while still having enough time to study**.